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Challenge questions:

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* Plays have the most successful campaigns (a subcategory of theater).
* The trend of successful campaigns is positive over the years from 2010 to 2020.
* Failed campaigns are lower than successful between 2010 and 2020 but the gap between successful and failed gets wider starting in 2017 where there are less failed and more successful.

1. What are some limitations of this dataset?
   * The pivot tables do not show the name or blurb,
   * The data set does not show how the campaigns were executed.
   * The data does not show what months the campaigns were run.
2. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* Chart the months by year of the campaigns.
* Chart the specific backers to see if large or small funding was given.
* How was the goal calculated.